BIM Land

June 2020

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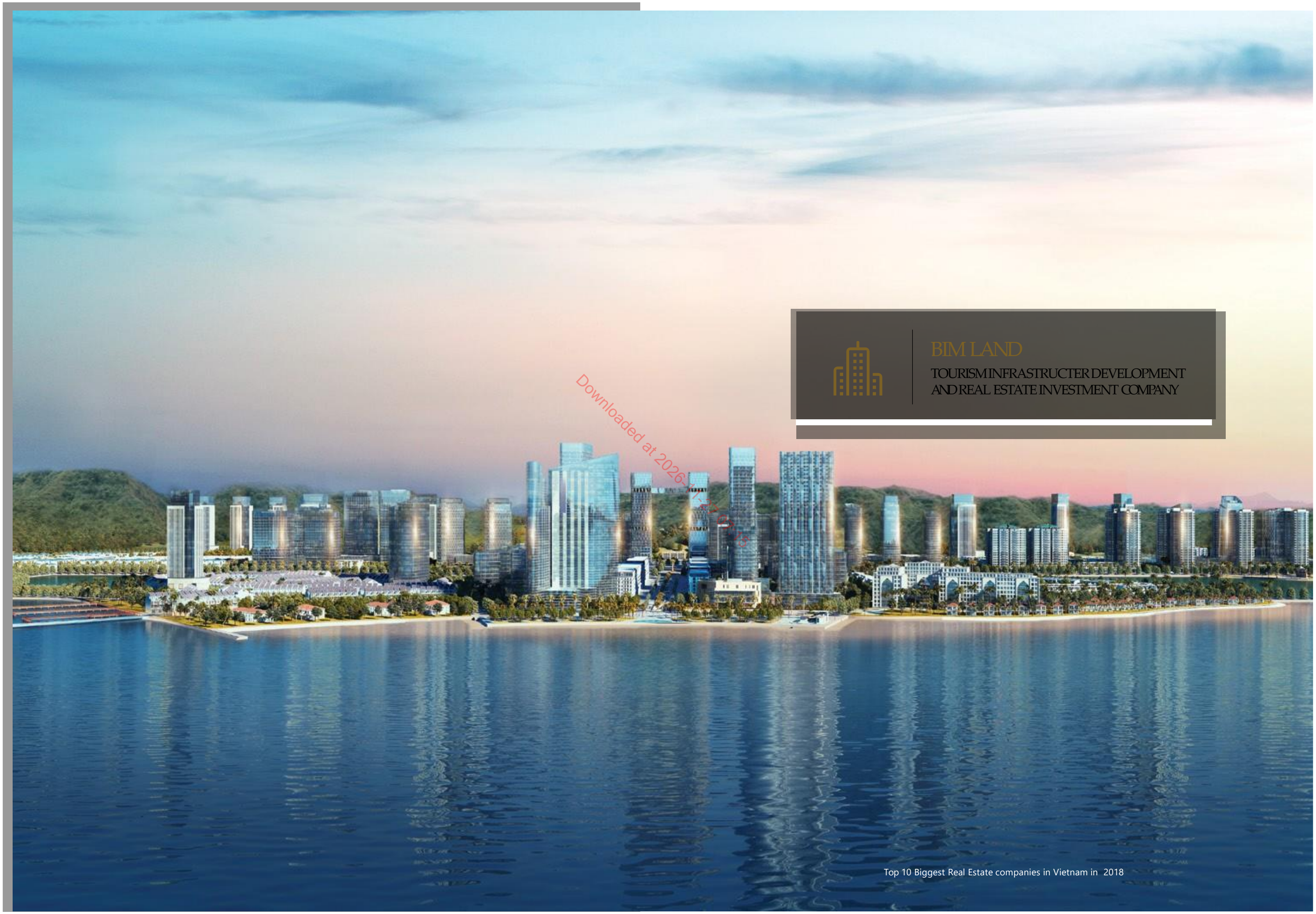

Top 10 Biggest Real Estate companies in Vietnam in 2018

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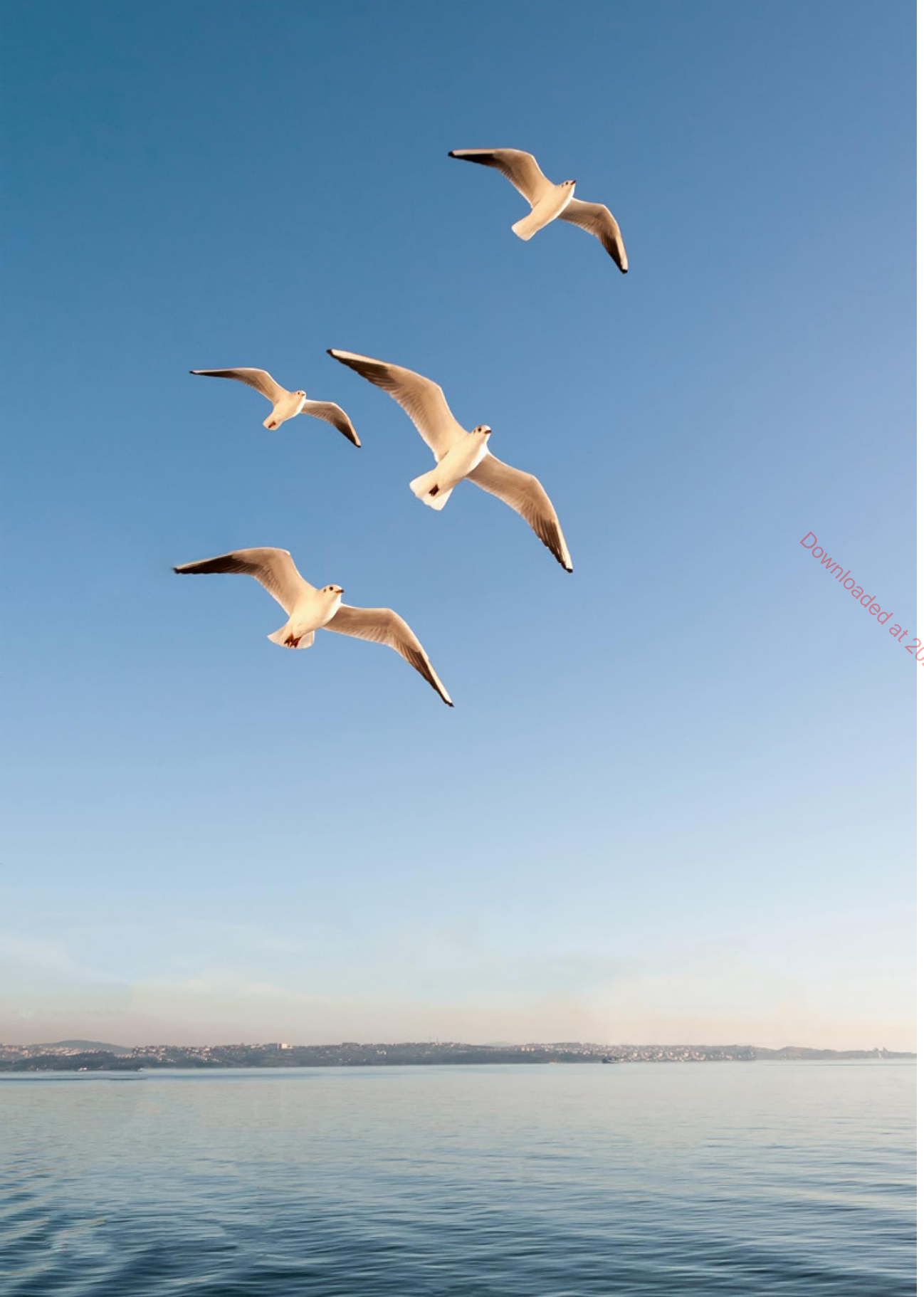
BIM Land

With more than 5.6 million square meters of land in Quang Ninh, Phu Quoc, Hanoi, Ninh Thuan, Laos as well as continued expansion to potential cities and tourism destinations in Vietnam and the region, BIM Land has been carefully planning and developing land into urban centers and tourist complexes with international standards. BIM Land offers a wide variety of real estate projects centered on relaxation, residential and entertainment, in accordance with the market development needs and the characteristics of each destination.

BIM Land stands out in Vietnam and the region for its strict and professional adherence to the international standards for resort development. With its reputation and experience in developing high-end resort complexes in Vietnam and Laos, BIM Land has partnered with some of the world's leading hotel management groups such as Hyatt, InterContinental Hotels Group, Sailing Club, Fraser Suites, The Ascott, Centara and H&K Hospitality.

With its 25-year journey as part of BIM Group, BIM Land is proud to be a leading real estate company in Vietnam. BIM Land is renowned for creating pioneering products of international quality which in turn elevates the country's tourism sector and brings value to the local community.



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VISION

To develop a sustainable future for Vietnam through innovation and investment in the areas of Real Estate Development

MISSION

Through employing knowledge and innovation, we continue to create sustainable high quality products and services based on international standards to improve the livelihood of the Vietnamese people and communities that our businesses touch.

CORE VALUES

INNOVATION – RELIABILITY - INTEGRITY - COMMITMENT

"Where knowledge becomes value" remains as BIM Land's core spirit now as it has been for the last 25 years.

• • •

With the foundations of Knowledge and Wisdom, we have overcome many challenges to achieve great successes today.

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Top 50 private businesses with the highest profit in Vietnam in 2018

BIM GROUP HASEXPANDED EXPONENTIALLY OVER THE PAST TWO DECADES.

1994 - 2003



- **BIM Group is established**
- Ha Long Plaza Hotel is officially put into operation
- Hoang Quoc Viet Highway is officially inaugurated

2004 - 2009

Fraser Suites Hanoi serviced residences & Syrena shopping center are opened



2010 -2013

- Syrena Cruises are put into operation Ha
- HaLong Marine Plaza center is opened
- Green Bay apartments are inaugurated



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2014 - 2015

- Coral Bay townhouse project is completed
- Sunrise Apartments Ha Long project is completed
- Royal Lotus Halong Resort and Villas are introduced
- The first gated residential community in Ha Long Green Bay Village is developed
- Contracts are signed with IHG to develop two projects: InterContinental Phu Quoc Long Beach Resorts and Holiday Inn Hotel & Suites under the hotel-service apartments sector in Vientiane, Laos



2016 - 2017



- Little Vietnam project is put into operation
- Green Bay Premium Apartments is started
- Pearl Villas project is introduced
- Phu Quoc Marina tourism complex is developed
- Phu Quoc Waterfront is introduced
- Citadines Marina Ha Long operated and managed by
- The Ascott Limited is introduced
- Green Bay Garden apartments are introduced
- Regent Phu Quoc project is started
- Crowne Plaza Vientiane in the Mall and Luxurious office for rent complex Royal Square, Laos is put into operation

2018

- Signing of collaboration contracts for Park Hyatt Phu Quoc Halong Marina Square, Phu Quoc Marina Square & Sailing
- Club Villas Phu Quoc are introduced".
  Phu Quoc Marina Ocean Square is introduced
- Sailing Club Phu Quoc entertainment complex is put into operation
  InterContinental Phu Quoc Long Beach Resort is put into
- operation

2019

- Successfully signed a loan contract worth 135.7 million USD from IFC and Credit Suisse
- In cooperation with Samsung C&T to develop international water park project in Phu Quoc Marina
- In cooperation with Lotte Vietnam to build the first Lotte Mart in Quang Ninh
- Signing the cooperation agreement to develop Park Hyatt Phu Quoc project with Hyatt Hotels Corporation
- Awards: Top 50 PROFIT500 Charts - Top 500 Best Profit Private
- Enterprises in Vietnam - 2019; Best Luxury Resort Developer Vietnam 2019 (Dot Property Vietnam Awards 2019); IPA 2019:
- Halong Marina Square - New Hotel Construction & Design, Park Hyatt Phu Quoc - Hotel Architecture; Top 10 prestigious Real Estate Developers in 2019; PropertyGuru Vietnam property Awards 2019; Vietnam Top Brands 2019



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KEY PARTNERS

RESORT & REAL ESTATE DEVELOPMENT

IHG InterContinental Hotels Group
HYATT
THE ASCOTT LIMITED
HOSPITALITY H & K
FRASERS HOSPITALITY
AEON
SC SAILING CLUB LEISURE GROUP
LOTTE Mart
ar + d
WATG
BLINK
LTW
BELTCOLLINS
HOABINH
DELTA
VINACONEX
VINACONEX 9
P49DEESIGN
IntaraN design

02
billion USD

TOTAL INVESTMENT

5.6
million square meters

L AND FUND

05

DESTINATIONS

HANOI, HA LONG, PHU QUOC, NINH THUAN, VIENTIANE - L AOS

08

INTERNATIONAL BRANDS

PARKHYATT, REGEN T, INTERCONTINENTAL, CITADINES,
FRASER SUITES, CROWNE PL AZA, HOLIDAY INN, CENTARA

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14

HOTELS & RESORTS

NEARLY 5000 ROOMS & 550 VILLAS OPERATED BY WORLD RENOWNED
OPERATORS AND MANY OTHER LOVED BRANDS IN VIETNAM

6,400

APARTMENTS & LUXURY APARTMENTS
COMPLETED & UNDER CONSTRUCTION

GREEN BAYTOWER, SUNRISE APARTMENTS, GREEN BAYPREMIUM
GREEN BAY GARDEN, CITADINES MARINA HALONG

2,700

TOWN HOUSES & VILLAS
COMPLETED & UNDER CONSTRUCTION

PHUQUOC WATERFRON T, PHU QUOC MARINA SQUARE,
SAILING CLUB VILL ASPHU QUOC, PALMGARDEN SHOP VILL ASPHU QUOC,
LITTLE VIETNAM, LOTUS RESIDENCES,PEARL VILLAS,
HALONG MARINA SQUARE,HARBOR BAY, AQUA CITY HALONG, GRAND BAY HALONG

05

MALLS & OFFICES BUILDINGS

HALONG MARINE PL AZA, SYRENA SHOPPING CENTER
ROYAL SQUARE VIENTIANE







"We replicated signature local materials in a sophisticated, creative way but still maintained the original breath…"

Interior Design Partner
Fong Chan Paw Zeuthen - KAZE



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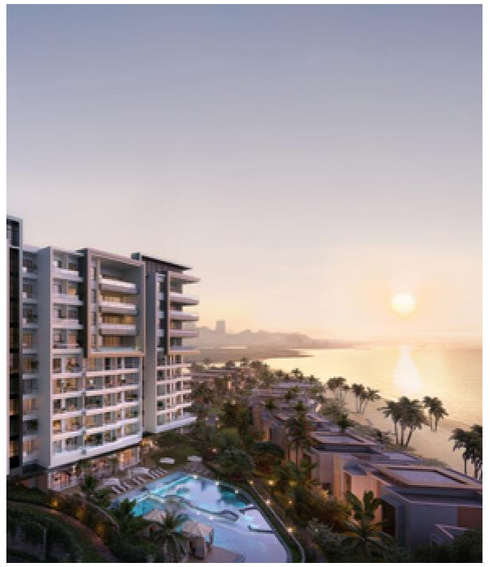
"Blurring the separation between architectural design and landscape is the design motto for the Sailing Club Villas Phu Quocproject."

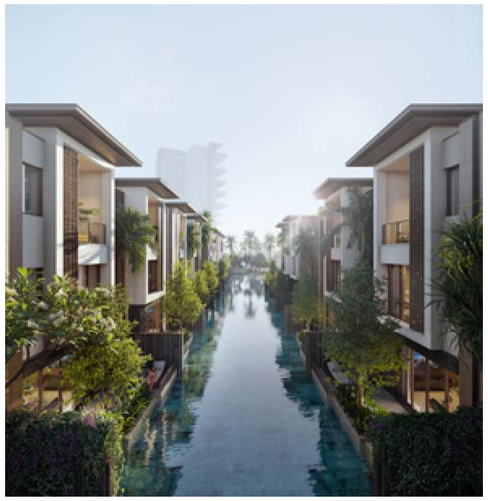
Architect
Gary Fell - GFAB















HA LONG

Ha Long Bay – with its thousands of magnificent natural islands, Ha Long Bay has been recognized many times by UNESCO as a World Natural Heritage Site. Ha Long Bay stands as a "must-visit" destination in Vietnam and draws close to 10 million visitors each year.

BIM Land has proudly served as a pioneer investor in the Ha Long market since 1994

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PropertyGuru VIETNAM PROPERTY AWARDS

HIGHLY COMMENDED

BEST TOWNSHIP LANDSCAPE ARCHITECTURAL DESIGN

Halong Marina
by BIM Land Joint Stock Company

2019

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Located near the Ha Long Bay UNESCO World Heritage Site, Halong Marina Urban Area, with the total of 248 ha running along 3.8 km of coast line, stands as the primary contemporary area of Ha Long. Halong Marina will be a world-class urban area with 5-star resorts, luxury villas, and stylish entertainment complexes.

Here, luxury state-of-the-art apartment complexes are being built along with numerous complimentary facilities which provide ideal services and amenities including commercial centers, entertainment zones, amusement parks, apartments, hotels, villas, a financial center, etc.



INTERCONTINENTAL
HALONG BAY

IHG
InterContinental
Hotels Group

IHG InterContinental Hotels Group
InterContinental Brand Partner



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Vietnam's rarest landscaped residences, with only 41 luxury villas and 60 sky apartments located next to the country's legendary UNESCO World Heritage Site. A new level of luxury inspired by the timeless allure of Vietnamese culture and the majestic beauty of Halong Bay. Distinctive Vietnamese motifs grace the architecture and interiors and custom designed furnishings, exclusive materials and the finest finishings. Elevating the InterContinental Residences Halong Bay to a place where the legends from yesterday meet the style and sophistication of today.





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GRAND BAY HALONG

Managed and operated by

CENTARA
HOTELS & RESORTS

Managed by Centara Hotels & Resorts, Grand Bay Halong comprises of 800 hotel rooms, 90 resort villas and 171 residential villas. Bordered by blue water and 1km white sand beach, the resort is perfectly located to offer the full view of the legendary UNESCO heritage site. Grand Bay Halong places a strong emphasis on inimitably warm and gracious service style whilst embracing and maintaining a sense of place.





PropertyGuru VIETNAM PROPERTY AWARDS

WINNER

BEST RESIDENTIAL DEVELOPMENT (HALONG BAY)

Citadines Marina Halong
by BIM Land Joint Stock Company

2019



citadines
Marina Halong

Managed and Operated by
THE ASCOTT LIMITED

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Ha Long's first 5-star international brand real estate project. The project includes 877 service apartments and premium apartments, all of which include an ocean view. Designed by Archetype Group





HALONG
MARINA SQUARE

Managed and Operated by
BIM Land





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With a total area of 4.7 ha including 88 complexes combining boutique hotels and shophouses, this project creates a lively street in the center of Halong Marina Urban Area.







ROYAL LOTUS
-HA LONG RESORT & VILLAS-

Managed and Operated by
HOSPITALITY H & K

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Halong Marine Plaza

Managed and Operated by
BIM Land



Put into operation in 2017, the resort includes 128 semi-detached houses and 31



With an area of over 70,000 square meters, Halong Marine Plaza includes a children's modern entertainment zone, CGV cinemas, traditional villages, restaurants, shopping malls, and more. Halong Marine Plaza is a must-visit destination for



Harbor Bay

Managed and Operated by BIM Land



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Harbor Bay spreads over 13.7 ha and includes 375 five-floor, elegantly-designed houses. Each block of housing, separated into eight different colors, is placed in a curved bow formation, resulting in a signature architectural point. The grounds are shaded from trees along the road and surrounded by coastal roads leading to the nearby boat port. Closed enough to be a quiet resting place, but open and dynamic enough for business operations, Harbor Bay symbolizes a busy neighborhood by the Bay.





green bay village

Managed and Operated by

BIM Land



Quang Ninh's first gated community includes 2,300 apartments and 144 townhouses. Green Bay Village achieves the world standard for internal and external areas, security, and green landscape.



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AQUA CITY
HALONG

Managed and Operated by
BIM Land



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AquaCity Halong is set to be the only Shop-Tel model in Halong Marina. Inspired by the typical Mediterranean architecture style, the project is comprised of shops and boutique hotels with the magnificent view of the UNESCO heritage site. An"all-in-one" destination by Halong Bay with an array of shopping and recreational facilities at all times of the day.







PHU QUOC

Top 10 hottest attractions in Asia *

Known as the Jade Island, Phu Quoc is the largest island in Vietnam and the Gulf of Thailand. The untouched nature of Phu Quoc is slowly becoming the vacation paradise of South East Asia.

BIM Land proudly stands as one of the first investors in Phu Quoc since 2004.

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*Source Tripadvisor

PHU QUOC MARINA

ASIA PACIFIC PROPERTY AWARDS DEVELOPMENT
AWARD WINNER
MIXED-USE DEVELOPMENT VIETNAM
Phu Quoc Marina by Syrena Phu Quoc Land Joint Stock Company
2017-2018

WATERPARK
Complete in 2020

PHU QUOC MARINA SQUARE
Complete in 2020

REGENT PHU QUOC
Complete in 2020

SAILING CLUB VILLAS PHU QUOC
Complete in 2021

INTERCONTINENTAL PHU QUOC LONG BEACH RESORT & RESIDENCES
Opened 06.2018

OCEAN SQUARE
Opened 12.2018

SAILING CLUB PHU QUOC
Opened 12.2018

PHU QUOC WATERFRONT
Complete in 2019

PALM GARDEN SHOP VILLAS PHU QUOC
Opened 06.2019



Located in the center of the Long Beach in Phu Quoc, one of the most beautiful beaches in Vietnam, the Phu Quoc Marina tourism complex, with the total area of 155 ha, shines as a miniature city next to the untouched beach.

Phu Quoc Marina is a collection of 5-star hotels & resorts, luxurious villas and other facilities such as Ocean Square, Sailing Club entertainment complex, Festive Road, Waterpark, and more. Together, they create an elite relaxation and entertainment paradise, ideal for both Vietnamese and foreign travelers.



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Regent
PHU QUOC

IHG
InterContinental Hotels Group

The group that provides Regent

Living up to the reputation of Regent, the highest prestige brand of IHG, this project includes 76 vacation villas, 42 sky villas, and 120 hotel rooms. The "unique" design creates a simple yet chic relaxing destination.







INTERCONTINENTAL®
PHU QUOC LONG BEACH RESORT

ASIA PACIFIC PROPERTY AWARDS
ARCHITECTURE
in association with
The Telegraph
HIGHLY COMMENDED
HOTEL ARCHITECTURE
VIETNAM
InterContinental Phu Quoc Long Beach Resort by Syrena Vietnam JSC
2016-2017

After opening its doors in 2018, InterContinental Phu Quoc Long Beach Resort became one of the best luxury resorts in Phu Quoc, including 339 hotel rooms, 5 villas, and 115 apartments under the internationally-known brand InterContinental.



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World's Leading New Family Resort 2018
World's Leading New Luxury Resort 2018
World's Leading New MICE Resort 2018

Managed by IHG InterContinental Hotels Group







SAILING CLUB VILLAS
PHU QUOC

Managed & operated by
SAILING CLUB
LEISURE GROUP

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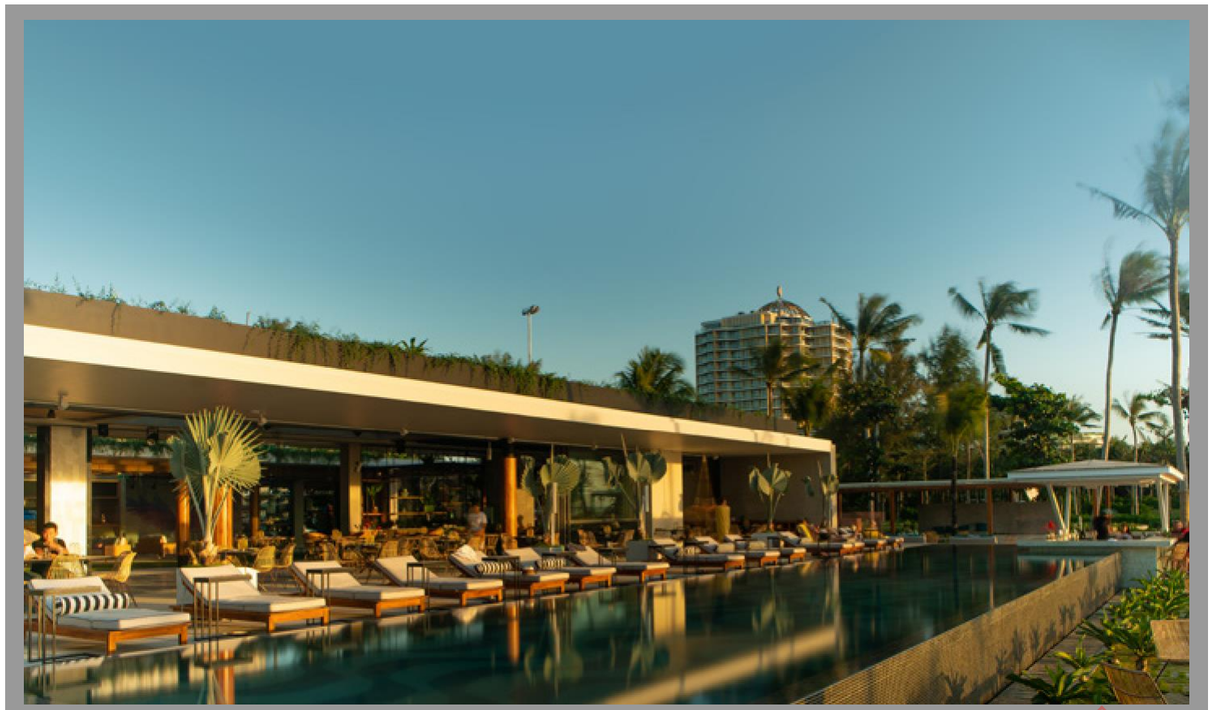
This is the first project from the Sailing Club franchise in Phu Quoc, with 130 vacation villas designed by British architect Garry Fell – GFAB. The project has a delicate open design, erasing the separation between the interior space and the natural world as well as the separation between the upbeat outer societies and the silent and zen inner area.







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Managed and operated by

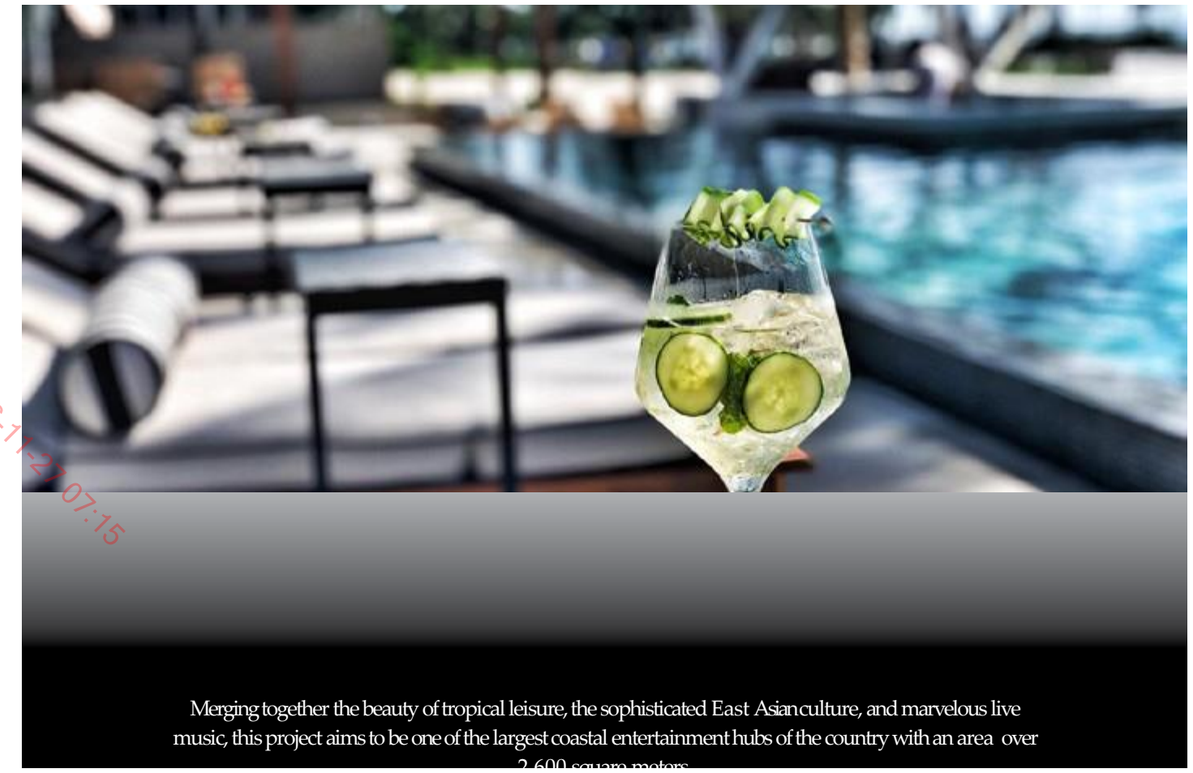
Sailing Club

TOP COASTAL ENTERTAINMENT COMPLEX IN
SOUTH EAST ASIA









Merging together the beauty of tropical leisure, the sophisticated East Asian culture, and marvelous live music, this project aims to be one of the largest coastal entertainment hubs of the country with an area over 2,600 square meters.







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PHU QUOC WATERFRONT

Developed and managed by BIM Land



This model includes 328 boutique hotels with the lavishing Indo-China-style architecture.



PHU QUOC MARINA SQUARE

Developed and managed by BIM Land



Inspired by the Mediterranean architectural style, this project includes 199 complexes combining boutique hotels and shophouses, all of which share seven connecting floors



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Palm Garden
Shop Villas Phu Quoc

Managed and Operated by
BIM Land

Drawing inspiration from the beautiful architecture of Europe, the home of the world's most romantic cities, Palm Garden Shop Villas Phu Quoc has left its mark as the first shop villas model in Phu Quoc with the 02-facade design, separating the commercial street in the front from the private resting area in the back.







PARK HYATT PHU QUOC™

RESIDENCES

Managed and operated by

HYATT®

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Set to become the first beachfront resort and residences in Southeast Asia managed and operated by Hyatt under the Park Hyatt brand, Park Hyatt Phu Quoc Residences is nestled within a tropical landscape on the island's southwestern tip of Phu Quoc with 1.7km white sand beach. 65 villas and 110 hotel rooms pay homage to the traditional cultures across Vietnam, featuring exquisite handcrafted lacquer, rattan and bronze, with contemporary architecture and artwork.







HA NOI

Ha Noi the capital of Vietnam, famous for its thousand-year old architecture and its rich culture







Hanoi's top services apartment complex operates 186 apartments - with the occupancy rate at over 95% in phase 1 - and 96 luxury apartments in phase 2. Here, the long-term residents come from different embassies and diplomatic offices in Vietnam.

FRASERSUITES HANOI

Managed and operated by FRASERS HOSPITALITY

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LAOS

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Royal Square is the first 5-star hotel project located in a premium area in the center of Vientiane, Laos. With the total building area of nearly 100,000 m2, this project includes the 5-star hotel Crowne Plaza Vientiane, which provides 198 hotel rooms and Laos' first-class Astandard offices.

CROWNE PLAZA
VIENTIANE

IHG Managed by InterContinental Hotels Group

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Holiday Inn

IHG Managed by InterContinental Hotels Group



The first Holiday Inn hotel in Vientiane, Laos, which includes 275 hotel rooms, is the third collaboration between InterContinental Hotels Group and BIM Group

www.bimland.com

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